Sub: TN Medical Value Travel Summit 2025, An International Event on Medical Value Tourism from 4th and 5th April 2025, at Hotel Leela Palace, Chennai, Tamil Nadu

Services Export Promotion Council (SEPC), set up by Ministry of Commerce and Industry, keeps on undertaking several initiatives to enhance healthcare service exports and attract medical value tourists from around the world. These efforts are aimed at promoting specialized treatments and procedures internationally to appeal to those seeking medical care. This initiative not only strengthens the healthcare exports from India but also stimulates the economy by generating foreign exchange through medical tourism.

In continuation to the successful completion of the first edition of TN Medical Value Travel Summit, SEPC, in collaboration with Department of Tourism, Government of Tamil Nadu, is organizing TN Medical Value Travel Summit 2025 to be held on 4th and 5th April 2025, at Hotel Leela Palace, Chennai, Tamil Nadu.

TN Medical Value Travel Summit 2025, will be a great opportunity to witness the immense potential of India's Healthcare and Wellness Industry and attract global investments. The entire event will cover Exhibition, B2B meetings, Live Case Studies, Knowledge session on MVT, Healthcare and Wellness. More than 50 foreign buyers from Africa, ASEAN, SAARC, CIS and WANA regions will be participating in B2B meetings under Hosted Buyer Category.

TN MVT Summit 2025 is designed to foster business opportunities for foreign buyers through focused B2B Sessions, distinguishing itself with innovative formats and value additions. In this context, SEPC is extending an invitation to businesses, industries and commerce in the following categories:

- Hospitals
- Medical Insurance Companies
- · Government Medical Colleges
- Health Ministry Officers
- Medical Travel Companies
- · Treatment Referral Abroad Agencies
- Healthcare Journalists
- Patients Referring Clinics
- · Companies promoting Wellness Centers

With the invaluable support from your office, the event expects to host approximately 50 foreign delegates worldwide.

SEPC, with the backing of Department of Tourism, Government of Tamil Nadu, will cover the to-andfro economy class airfare (partially/full) and hospitality for selected service importers/business visitors as mentioned above. In order to get this benefit, foreign Delegates can register at the below link:

https://forms.gle/ej6pMWAWBynbeAS66

Delegates are urged to get registered by 18th March 2025 which will help us in the successful execution of the event.

Look forward to your support and cooperation.











TAMILNADU MVT SUMMIT

4th- 5thApril, 2025 Hotel Leela Palace, Chennai, Tamilnadu

Opening Doors to Healthcare

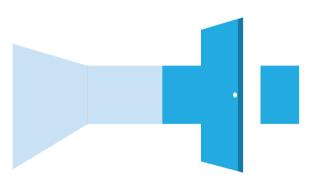


The two-day summit and exhibition will have B2B meetings, focusing on Medical Tourism as a preferred choice across the globe (in terms of safety, quality, cost, and clinical excellence). It will also cover health insurance, the role of healthcare facilitators, and the role of governments in promoting Medical Value Tourism (MVT). The focused Buyer-Seller Meets will bring together stakeholders from across the globe with reliable NABH/JCI-accredited hospitals, wellness centers, and AYUSH centers.

TAMIL NADU MVT SUMMIT

4th- 5thApril, 2025 Hotel Leela Palace, Chennai, Tamilnadu

Opening Doors to Healthcare



Benefits of Participating in the **Tamil Nadu Medical Value Travel Summit 2025:**

- Network with 50+ global delegates and industry leaders
- Engage in pre-scheduled B2B meetings and collaborations
- · Explore opportunities in the booming medical tourism sector
- Gain insights from top healthcare experts and policymakers
- Forge strategic partnerships and MoUs
- Showcase your expertise to a global audience
- Connect with NABH/JCI accredited hospitals and wellness centers



HOSPITALS/ **MEDICAL CENTRES**

HEALTH TECH

WELLNESS & **AYURVEDIC CENTRES**

ei **HEALTHCARE** RESEARCHERS

AUXILIARY SERVICES





MEDICAL VALUE TRAVEL FACILITATORS

PARAMEDICAL/ **HEALTHCARE INSTITUTES**

MEDICAL INSURANCE **COMPANIES**

YOGA INSTITUTES





HOSPITALITY INDUSTRY







DENTAL SERVICES

CEOs of leading private hospitals +

- Presidents of medical associations +
- Heads of Government hospitals +
- Government officials from the Ministry of Health +
- Medical insurance company officials +
- Medical travel facilitators +
- Medical trade journalists +
- Medical devices importers +
- Insurance TPAs +
- Wellness Tour Operators +
- Wellness Travel Agents +
- Wellness Media Journalists +

DELEGATE COMPOSITION



For further details, please contact:

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