

TPC / Trade Promotion
Council of India



**GLOBAL FOOD & BEVERAGE
SHOW OF INDIA**

JANUARY 18-19, 2018, India Exposition Mart, Greater Noida



BEYOND JUST A FOOD SHOW

500 most prominent global buyers from F&B industry will gather to meet the selected Indian suppliers to negotiate their forthcoming Procurement deals and Private Labels.

The well-defined set of program makes Indus Food a hub for the F&B Industry to maximize their business opportunities. Supported by Department of Commerce, Government of India, Indus Food will emerge as a Mega Food & beverage industry trade show for the world

400+
QUALITY INDIAN
SUPPLIERS

15,000
SQM NET
DISPLAY ZONE

500
HOSTED
INTERNATIONAL
BUYERS





Key note addresses



Key Note Address from Industry Experts on the global opportunities for India Food Industries

App based Match-making



Pre-schedule your meetings with counterparts and key industry participants.

Hosted Buyer Program



A platform to facilitate business with global buyers and Indian Exporters.

Networking Events



Network with the pioneer of the food industry over the Gala Networking dinner and Sundowner party

12 Food Zones



Place yourself in the pre-selected zone for the better exposures and interactions



INDIA

FOOD BOWL OF THE WORLD

40%
OF THE GLOBAL PRODUCTION
OF MANGO & GUAVAS

23%
OF THE GLOBAL
PRODUCTION OF TEA

22%
OF THE GLOBAL
PRODUCTION OF RICE

70%
OF THE GLOBAL
SPICE PRODUCTION

43%
OF THE GLOBAL
PRODUCTION OF
BUFFALO MEAT

21%
OF THE GLOBAL PRODUCTION
OF PULSES
AND SUGARCANE EACH

27%
OF THE GLOBAL
PRODUCTION
OF BANANA

40+
MEGA FOOD
PARKS

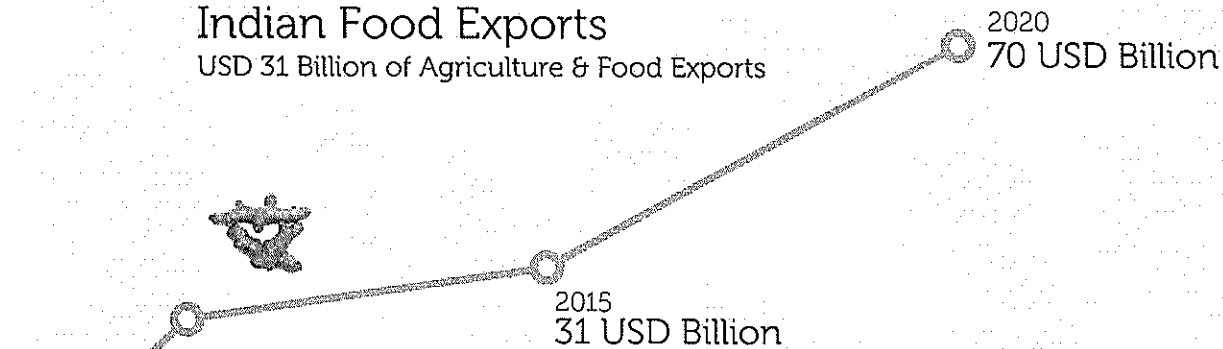
100+
FOOD
CLUSTER

80+
COLD
CHAINS

70+
APPROVED
ABATTOIRS
CUM-MEAT-PROCESSING
PLANTS

Indian Food Exports

USD 31 Billion of Agriculture & Food Exports



CAGR of Indian Packaged food market



INDIA'S FOOD & FOOD PROCESSING INDUSTRY FACTS & FIGURES

INDIA: THE KEY FOOD SUPPLIER

India is the top Global Producer of Meat, Milk, Castor Seed, Sesame, Mango, Banana, Chickpeas and many others

Among the top Global Producers of: Rice, Wheat, Sugarcane, Tea, Spices, Onion, Potatoes & many others

FOOD PROCESSING INDUSTRY

currently values at 258 USD billion

Constitutes 14% in the GDP through manufacturing

Food Processing accounts 32% of the country's total food market

FOOD RETAIL INDUSTRY

6th largest Grocery market in the world.

Expected to reach USD 895 billion by 2020

USD 6.82 billion of FDI during FY2000-16 in food processing sector

GOVERNMENT POLICIES

Food Processing is a Priority sector.

Attractive Fiscal Incentives for processed food and machinery.

Service Tax exempt on several food industry services.



EXHIBITOR'S ZONE

MAKE BUSINESS WITH OVER 500 GLOBAL HOSTED BUYERS

Indus food invites food industry stakeholders to connect themselves with their global counterparts. The show offers the opportunity to exhibit their products in a hassle free-pre equipped booths available in the two-size options. Zone -wise segregation of display and app based pre-fixed meeting will ensure the optimum utilization of your valuable time.

EXHIBITORS PROFILE



Consumer Foods



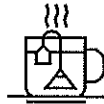
Dairy & Dairy Products



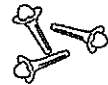
Marine, Meat, Poultry



Fruits & Vegetables



Beverages



Spices



Oil & Oil Seed



Ingredients Hall



Organic & Medicinal Plants



Hall of Wines



Hall of Luxury Foods



Special Attraction-Indian Ethnic Food

PARTICIPATION OPTIONS

ECONOMY

Booth Sizes

Standard Price

Early Bird Price*

9 sqm

pre-equipped premium booth
(3mtr x 3 mtr)

Rs 1,50,000*

Rs 1,20,000*

PREMIUM

15 sqm

pre-equipped premium booth
(5mtr x 3 mtr)

Rs 2,50,000*

Rs 2,25,000*

*Plus Service tax | *Early Bird Valid till 15th August 2017

STANDARD INCLUSIONS

Exhibitor Registration for two delegates

Booth Accessories
Display Aids & Booth Posters

Access to app based business match-making

Free wi- fi for two days

Gala networking Dinner for two Delegates

Complimentary Beverage service at show floor

OTHER KEY FEATURES

Exhibitor Nomination for hosted Buyer

Attractive Sponsorship Options available

Visitors by Invitation only

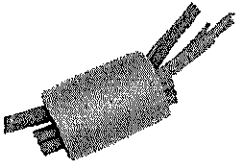


To Register as Exhibitor & For other Queries Kindly visit:
www.indusfood.co.in



BUYER'S ZONE

SOURCE, NETWORK & CONNECT WITH INDIAN FOOD & BEVERAGE INDUSTRY



KEY BENEFITS TO HOSTED INTERNATIONAL BUYERS

Partial/full airfare
re-imbusement
(Pre-fixed as per the region)

5 star Hotel
accommodation with
complimentary breakfast

Comprehensive app based business
matchmaking and appointment
schedulers to connect with suppliers.

Invitation to Gala
Networking Dinner
and Sundowner Party

Airport &
Venue transfers

Full re-imbusement
of Registration fee

Visa
Assistance

Post event
tours / Plant visits

Interpreters
on request

Participation of only Senior-level decision-makers with international purchasing responsibility
will be considered for the Hosted International Buyer Programme.

WHY VISIT

Government supported event to ensure credible suppliers



Pre-arranged appointment with vital Indian counterparts



Know the latest trends & Innovation in Indian Food Industry



Network with top Indian Food industry professionals & Government representative



Settle your procurement deals with the best F&B suppliers



BUYERS PROFILE

Importers

Supermarket Chains

Government bodies

Major Wholesaler Groups

Foodservice companies

Cruise line operators

Food distribution and trading companies

Hotel Chain

Airlines caterers

Celebrity Chefs

To Register as Buyer and other queries Kindly visit:
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ABOUT TPCI

TPCI is an apex trade and investment promotion organization notified in the Foreign Trade Policy. TPCI is also recognized and supported by the Department of Commerce, Govt. of India. We work towards facilitating the growth of Indian industry with global investment & trade opportunities. The council provides strategies for expanding business internationally, by organizing specialized business events and simultaneously working with the Government by providing policy suggestions which are essentially based on inputs collated from research and industry stakeholders.

www.tpci.in

ORGANIZERS

TPCI Trade Promotion Council of India



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CO-ORGANIZERS





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